

WALTER ROBERTS ENDOWMENT

INTERNSHIP GRANTS 2021

Thanks to the generous support of the Walter Roberts Endowment (WRE), the Institute for Public Diplomacy and Global Communications (IPDGC) at the George Washington University is offering five (5) grants of up to \$3,000 each to promising GWU students (graduate and undergraduate) to undertake internships related to public diplomacy during the summer of 2021. Students should have taken a public diplomacy course during their time at GWU.



All internships should support Public Diplomacy (PD) activities or knowledge about PD, which may be defined as the effort of state and non-state actors to engage, influence, and interact with foreign publics to support the actor's policy goals and objectives.

Examples of internships:

- a. Work with an embassy or cultural center to design an Arts exchange program/event in theater, music, film, or other arts that culminates in performance or exhibit.
- b. Produce a video for use on Facebook or television which builds public support for a particular program of an NGO or embassy, international organization, etc.
- c. Work with an international foundation to develop an audience analysis with key performance measures that would change foreign audience behaviors toward a policy goal in a foreign country.

We encourage students to apply for their own internships. However, IPDGC will have a follow-up announcement soon on a couple of possible internship opportunities for this grant.

Payments: The grants of up to \$3000 will be paid out over a three-month period at \$1000/ month based on an average 10-15 hour workweek. Supervisors or institutions should provide verification to IPDGC of work as it proceeds.

Follow Up Requirement (after internship)

Grantees must submit an internship summary of activities, accomplishments and lessons learned within one month of completion of the internship and present their findings at a round table discussion (virtual if necessary) during the following academic year.

Materials for Application

Applicants for the Internship Grant need to provide:

- i. A resume
- ii. A 500-word essay on your goals for pursuing further studies or careers based on your PD courses
- iii. Please include information of the internship that you have: letter of acceptance, description of duties, duration of internship
- iv. A short email/ letter of support from a GWU professor sent **directly** to ipdgc@gwu.edu
(Subject: NAME OF STUDENT: “Summer Internship grant”)

Deadline for submission of application: Saturday, May 1 by 11:59 EST

Send applications (or inquiries) to ipdgc@gwu.edu